

# 1 | WHO WE ARE

Texas AIChE



Texas AIChE was founded in 1941 to connect and strengthen the chemical engineering community at The University of Texas at Austin. We are now the hub of chemical engineering at UT Austin, providing our over 250 members with the resources and experiences to excel in all aspects of their lives throughout college and beyond. Texas AIChE gives students exposure to a vast array of industries, from oil and petrochemicals to technology and finance. Furthermore, through a combination of social, corporate, student development, and community events, Texas AIChE gives chemical engineering students unprecedented opportunities to develop academically, professionally, and socially.



## CONNECT WITH US



[texasaiche.org](https://texasaiche.org)



Texas AIChE



@texas.aiche



| Event                         | Audience                                   | Cost     | Event Dates   | Corporate Visibility   |
|-------------------------------|--|----------|---|--|
| <b>Gold Tier</b>              |  |          |   |  |
| General Meetings              | 100 Members                                | \$1,750  | Fall Dates:<br>9/1, 9/15, 9/29, 10/13<br>10/27, 11/16         | <ul style="list-style-type: none"> <li>◦ <b>Meeting Start Time: 4:00 PM</b></li> <li>◦ 30-minute presentation</li> <li>◦ Member Q&amp;A</li> <li>◦ Post meeting networking</li> </ul>                      |
| Banquet                       | 40 Members                                 |          | TBD   | <ul style="list-style-type: none"> <li>◦ 30-minute presentation slot</li> <li>◦ Formal, exclusive setting</li> <li>◦ Flyer and social media advertising</li> </ul>   |
| <b>Silver Tier</b>            |  |          |   |  |
| Fall Kickoff                  | 200 Members                                | \$800    | 8/25  | <ul style="list-style-type: none"> <li>◦ First event of the semester</li> <li>◦ 3+ hours of close interaction with members</li> <li>◦ Advertising through flyers, newsletters, and social media</li> </ul> |
| Tailgates                     | 60 Members                                 |          | Game Dates:<br>9/9, 9/16, 9/23, 10/21,<br>10/28, 11/11, 11/18 | <ul style="list-style-type: none"> <li>◦ 4+ hours of close interaction with members</li> <li>◦ Advertising through newsletters and social media</li> </ul>   |
| <b>Bronze Tier</b>            |  |          |   |  |
| Lunch & Learns                | 30 Members                                 | \$600    | All year round, especially near Expo                          | <ul style="list-style-type: none"> <li>◦ 30-minute pres.</li> <li>◦ Small, selective group setting</li> <li>◦ Member Q&amp;A</li> <li>◦ Advertising through newsletters and social media</li> </ul>        |
| <b>Variable Events</b>        |  |          |   |  |
| ChemE Car*                    | 15 Team Members, AIChE Regional Conference | Variable | TBD   | <ul style="list-style-type: none"> <li>◦ Grand visibility throughout the Southwest region at AIChE Regional Conference</li> <li>◦ Sticker on car and printed advertising</li> </ul>                        |
| Startup/Small Business Chat** | 15 Members                                 |          | Most Weekdays or Weekends                                     | <ul style="list-style-type: none"> <li>◦ 30-minute discussion</li> <li>◦ Member Q&amp;A</li> <li>◦ Advertising through newsletters and social media</li> </ul>   |
| Flexible Events               | Variable                                   |          | Most Weekdays   | <ul style="list-style-type: none"> <li>◦ Includes service events, game nights, panels and unique events</li> <li>◦ Advertising through newsletters and social media</li> </ul>                             |
| Joint Events                  | Variable                                   |          | Most Weekdays   | <ul style="list-style-type: none"> <li>◦ Joint partnership with AIChE and other student organizations</li> <li>◦ Advertising through newsletters and social media</li> </ul>                               |

\*Prices may extend up to \$1500 per company

\*\*Please reach out for discussion of "startup" and "small business" qualifications

### 3 | EVENT DESCRIPTIONS

Texas AIChE



→ **General Meetings** provide a 30-minute time slot which typically includes a presentation and question/answer session. We highly encourage interactive presentations or presenting case studies if possible. General Meetings also provide opportunities for corporate representatives to distribute promotional goods, as well as converse with our members one-on-one after the remainder of our hour-long meeting.

**80+**  
members

→ **Tailgates** provide opportunities for corporate representatives to get to know our members in a casual setting. They include outdoor games, food, and camaraderie. Representatives are able to have extremely personalized conversations with our members, as well as distribute promotional goods.



## 4 | EVENT DESCRIPTIONS

Texas AIChE



→ Our **ChE car** team designs multiple cars powered by chemical reactions to compete at the regional and national AIChE conferences. By supporting our ChE car team, your logo will be placed on the car and showcased at these conferences.

→ **Fall Kickoff** is an opportunity for all chemical engineering students to come together and get to know each other in a social setting. With over 150 students attending this past year's kickoff, it is easily one of our chapter's biggest events, where people show up energetic and ready for the new year.

→ Texas AIChE has two **banquets** per year, one in each semester. This event is a celebration of the end of the semester with ~40 of our most active members. At banquet, we offer a 30-minute time slot to our corporate supporter.





## CORPORATE RECOGNITION

Our organization is committed to recognizing our corporate partners for generously supporting our organization. The following levels indicate the categories of corporate recognition. These totals include event costs as indicated on page 3, as well as general donations to our organization. In addition to the features of the categories below, your company will also receive publicity based on the specific event(s) you have chosen to support.

|   | <b>Standard</b>     | <b>Bronze</b>  | <b>Silver</b>  | <b>Gold</b>    |
|---|---------------------|----------------|----------------|----------------|
|   | <b>All Partners</b> | <b>\$1000+</b> | <b>\$2000+</b> | <b>\$3000+</b> |
| <b>Corporate Recognition</b>              |                     |                |                |                |
| Biweekly Newsletter Listing               | <b>x</b>            | <b>x</b>       | <b>x</b>       | <b>x</b>       |
| Flyer Listing                             | <b>x</b>            | <b>x</b>       | <b>x</b>       | <b>x</b>       |
| Event Listing on Website                  | <b>x</b>            | <b>x</b>       | <b>x</b>       | <b>x</b>       |
| Listing as Corporate Supporter on Website |                     | <b>x</b>       | <b>x</b>       | <b>x</b>       |
| Thank You at End of Semester              |                     |                | <b>x</b>       | <b>x</b>       |
| Framed Photo Signed by Officer Team       |                     |                |                | <b>x</b>       |

## CORPORATE RESPONSE

Thank you for your interest in partnering with Texas AIChE. We look forward to forging a long-term partnership with you and your company. If you are interested in supporting any events, please contact me. Your financial support to Texas AIChE is tax-deductible under IRC Section 170.

**Contact for Texas AIChE's 2023-2024 VP Corporate:**

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